



# Heimo Scheuch

CEO Wienerberger AG

## Contact

Wienerbergerplatz 1, 1100 Vienna

+43 1 601920

[www.wienerberger.com](http://www.wienerberger.com)

## Professional Experience

### 2009 – today **CEO Wienerberger AG**

Managing Director of the leading international building materials group based in Vienna, Austria (100% free float public company; €5 billion revenues).

Successful diversification from a brick-only company to a leading international provider of innovative, ecological solutions for the entire building envelope, in the fields of new build and renovation, as well as infrastructure in water and energy management (revenue growth from €1.6 billion in 2010 to €5 billion in 2022).

Heimo Scheuch has many years of industry and management experience with a strong focus on sustainability, digitalization, innovation, and growth.

### 2001 – 2009 **COO Wienerberger AG**

Responsibility for North-Western Europe (Belgium, Netherlands, France, Great Britain, Ireland, Denmark, Sweden, Norway), Central and Western Europe (Germany) and India.

Head of Corporate Services (lobbying at European level) and Development Centers (Corporate Development, Corporate Marketing, Product Group Wall, Product Group Roof, Product Group Façade).

### 1996 – 2001 **Various executive positions within wienerberger**

Extensive experience in M&A / integration / change management / marketing / distribution channels management / IT.

### 1993 – 1996 **Shook, Hardy & Bacon L.L.P.**

Law Offices in Milan, Italy and London, United Kingdom; junior lawyer in the corporate finance and banking division of the law firm based in Kansas City, Missouri, U.S.A.

Assisting multinational companies in connection with their corporate and financial restructuring, including negotiations with major international creditor banks, review of restructuring plan, monitoring of implementation and work on divestiture and refinancing projects for various companies. Assisting U.S. corporations in preparing documentation for project financing in Italy and joint ventures in France.

Advice to major European and U.S. corporations in litigation proceedings in Europe and the U.S.

Representing international corporations in preparing documentation and negotiating with the Merger Task Force of the European Union in Brussels and other national European antitrust authorities.

### 1992 – 1993 **Banque Paribas / Paris, France**

Junior assistant on industrial participations.

# Personal

Born: 15 October 1966

Nationality: Austrian

Languages: German, English, French,  
Italian, Dutch

# Education

## Legal

1985 – 1990 University of Vienna, Study of Law

1986 – 1987 University of Paris, Diploma in European Antitrust Law

1992 – 1993 University of Vienna, PHD in Law

## Business

1988 City of London Polytechnic, Diploma in Banking and Finance

1988 – 1990 University of Economics and Business Vienna

1990 – 1992 École Supérieure de Commerce Paris, Paris School of Business Administration

# Proficiency

**Intercultural management** due to extensive cultural experience in countries such as Belgium, France, the Netherlands, Italy and to some extent Switzerland, the UK and the US, and leadership of multicultural teams.

**Extensive leadership qualifications** and work experience in matrix and line organizations with teams at various geographical locations.

Over ten years of experience in **stakeholder management** at European level in several industry associations.

# Functions in subsidiaries

- Managing Director of **Wienerberger West European Holding GmbH**

# Relevant functions

- Chairman of the Supervisory Board of **Wiener Börse AG**
- President of **Association of Vienna Stock Exchange Issuers**
- Senior Vice President of **Construction Products Europe**
- Managing Director of **ANC Anteilsverwaltung GmbH**