



# Willy Van Riet

CFO Wienerberger AG

## Contact

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## Professional Experience

2007 – today

### **CFO of Wienerberger AG**

Leading international building materials group based in Vienna, Austria (100% free float public company, € 3 billion revenues / leading position in clay building materials, plastic pipes and pavers in Europe and North America).

Extensive restructuring (€ 250 million cost cutting / 75 site closures / substantial reduction of net debt position).

Successful refinancing of highly leveraged business through deleveraging and use of debt/capital market instruments (equity, bond financing, etc.).

Successful diversification from a brick-only company to an international leader in building materials and infrastructure solutions (revenue growth from € 1.6 billion in 2010 to € 3 billion in 2015).

Repositioning of the business from a production oriented company to a solution provider (>25 % of group turnover in innovative products, i.e. products not older than an average of 5 years).

Profitable growth (return to profit zone / strong EBITDA growth).

2004 – 2007

### **CEO of Wienerberger Ltd, UK**

Managing Director of the region North-Western Europe, one of the most important markets of the Wienerberger Group. Member of the Wienerberger Management Committee.

2004: Market entry in the UK through the acquisition of “The Brick Business” from a venture capitalist.

2007: Strategic acquisition and successful integration of the British brick producer Baggeridge Brick PLC.

2001 – 2004

### **Member of the Supervisory Board, Wienerberger AG**

Representative of the Belgian core shareholder on the Supervisory Board of Wienerberger AG.

1996 – 2004

### **CFO of Koramic Building Products N.V. Group, Belgium**

Responsible for the secondary public offering of Koramic on the Brussels Stock Exchange, including a bond issue.

1993– 1996

### **CFO of Terca, Belgium**

Responsible for the IPO of Terca on the Brussels Stock Exchange.

Significant expansion of Belgian, French, Dutch and German brick business.

1986

### **International Exchange, PricewaterhouseCoopers, USA**

Participation in the international exchange program of PwC.

1979 – 1989

### **Senior Manager, PricewaterhouseCoopers, Belgium**

Auditing of Belgian and international corporations.

Set-up of the Corporate Finance Department at PwC Belgium in charge of strategic mergers & acquisitions as well as corporate finance.

## Personal

Born: 5 July 1957

Nationality: Belgian

Languages: Dutch, German, English,  
French

## Education

1975 – 1979      Master studies at the University of Ghent, Master Degree in Business Economics.

Since 1985      Certified Public Auditor, Belgium.

## Proficiency

**Intercultural management** through extensive cultural experience in Europe and North America, leading multicultural teams.

**Many years of experience as CFO** of exchange-listed international corporations.

**Extensive operational experience** in the cyclical building materials business, supporting internal growth.

**Extensive M&A experience** supporting external growth.

**Rightsizing/restructuring of businesses** including debt/equity financing measures.